

oOh!media Limited ABN 69 602 195 380

12 April 2018

ASX Announcement

oOh!media Limited notes the announcement made by HT&E Limited

SYDNEY, 12 April 2018 – oOh!media Limited (ASX:**OML**) notes the ASX announcement made by HT&E Limited on 11 April 2018.

OML confirms that it submitted a confidential, non-binding indicative offer to HT&E Limited in relation to Adshel (**Indicative Offer**). HT&E Limited declined to engage in relation to the Indicative Offer.

In addition to organic growth, OML has a long history of securing new contracts and successfully sourcing and integrating strategic acquisitions and bolt-on opportunities, and remains active in continuing to evaluate all opportunities that enhance shareholder value.

OML confirms that it is in compliance with the ASX Listing Rules, in particular, Listing Rule 3.1, and it will keep shareholders fully informed in accordance with its continuous disclosure obligations.

ENDS

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About oOh!media Limited: oOh!media is a leading operator in Australia and New Zealand's fast-growing Out Of Home advertising industry. We create deep engagement between people and brands through Unmissable location-based media solutions. Our network is unparalleled, with a diverse portfolio of static and digital signs across roadside, retail, airport and place-based media offering in CBD office towers, cafes, fitness venues, bars and universities. We combine this extensive reach with sophisticated data, industry leading insights and world leading digital innovation, integrating our physical inventory with social and mobile online channels (via Junkee Media) to provide clients with greater connections with consumers.